



# British GT Championship

2017 SRO CLUB HOSPITALITY



# 2017

## SRO Club



With glamorous supercars racing bumper-to-bumper, ground-shaking noise, breathtaking speeds and all the drama of pit-stops and driver changes, the British GT Championship is one not to be missed. Quoted as probably the country's best kept secret, it provides a perfect platform for teams and sponsors to entertain guests.

The growing pedigree of the championship and high profile Channel 4 and Motors TV live coverage ensures each race weekend has a real sense of occasion, enabling VIP guests to be treated to a level of luxury associated with international motorsports.

British GT's paddock is full of international businesses and decision makers seeking to maximise opportunities presented by the championship's potential as a host to explore business-to-business opportunities. It's also the perfect environment for companies to strengthen business ties with existing partners and generate higher morale among staff.

Furthermore, the championship's headline status at circuits the length and breadth of the UK ensure its teams and commercial partners are given the best opportunity to elevate their brands to a prime ABC1 audience.

When the on-track action is complete, SRO organises paddock parties and other events to further build a fun environment and allow for teams, drivers and guests to socialise and relax at the circuit. During the weekend guests can attend the pit-lane walkabout and autograph sessions, while garage tours can also be arranged. And, with the VIP raceday package, guests will be escorted on to the grid to get up close to the race cars just moments before the green flag.

Across a season, the championship visits a number of internationally renowned racing circuits including Silverstone, Spa-Francorchamps, Brands Hatch and Donington Park. With amenities varying considerably from venue to venue, the SRO Club provides businesses with a perfect opportunity to entertain clients and reward employees.

The SRO Club is an exclusive hospitality venue for drivers, teams and their guests at every round of the British GT Championship. Access is strictly limited to pass holders only to ensure the highest possible level of service.

Throughout each race weekend, in addition to the VIP hospitality, the Club is the hub of all British GT activity. Team breakfasts and lunches are served on Saturday and Sunday, and a selection of hot and cold refreshments provided throughout the weekend.

While acting as a key meeting place for those involved within the championship, the Club is also the home for driver signing-on and briefing sessions with the BRSCC Clerk of the Course.

With opportunities for sponsorship displays and branding in and around the Club, the facility can provide you and your guests with first class facilities.

In addition, the Club also acts as the administrative point for all information and communications regarding news and results from the championship. Results are posted here immediately after each session and guests can keep abreast of the sessions by viewing the live timing screens and live feed at selected rounds.

Whatever your particular requirements, the high specification SRO Club offers organisations of all sizes unrivalled opportunities, as well as the very real promise of an exhilarating taste of life in the fast lane.

# 2017

## SRO Club VIP Hospitality



### **VIP Race Day package:**

***£100 per person +vat***

- A VIP paddock pass gaining access to the circuit, paddock area and exclusively to the SRO Club.
- A VIP Parking pass gaining access to a dedicated parking area, close to the paddock.
- Champagne upon arrival followed by a full English and Continental breakfast buffet.
- Selection of newspapers and magazines, live TV feed and timing (at selected venues)
- Freshly prepared buffet lunch with wine and beer.
- Afternoon Tea with cakes and biscuits.
- Exclusive access to the Grid Walks for all British GT Starting Grids.
- Access to all paddock activities; garage tours, autograph sessions, pit walks, supercar displays.
- Complimentary event programmes and goody bags for all guests.

### **Grid Walk package:**

***£35 per person + vat***

- Grid Walk pass includes entry to the circuit and access to the Grid Walk
- Guest must come to the SRO Club to sign on and receive a wristband for the grid walks, please note there is no hospitality with this option. No under 16s allowed on the Grid for safety reasons.

# 2017

## SRO Club Team Catering



### ***Team Catering Package:***

***£28 + vat per day***

Breakfast, Lunch, Tea, Coffee, Soft Drinks throughout the day

The SRO Club dedicated teams side provides drivers and team personnel breakfast and lunch over the course of the two day race meeting.

A selection of tea, coffee, fruit juices, fresh fruit, Continental and full English Breakfast is available prior to Drivers Briefing or the first session of the day, followed by a buffet lunch at times convenient to the racing schedule.

Tea, Coffee and soft drinks are available throughout the day and the Lounge on the teams side remains exclusive for British GT drivers and team personnel to sit and relax.

Team Catering can be purchased for the full season in advance or on a race by race basis (last orders must be received and paid for 7 days before the event and will be subject to capacity)

To order, please contact Lauren [lgranville@sro-motorsports.com](mailto:lgranville@sro-motorsports.com) at least 7 days before the event.

# 2017

## Calendar

British GT will stick with its tried and tested seven-venue, nine-round schedule in 2017 that comprises a mix of one, two and three-hour races.

The series' 25th campaign begins with Oulton Park returning to its traditional Easter Bank Holiday Weekend on April 15 and 17 after the Cheshire venue - for so long home to British GT's curtain raiser - was switched to late May in 2016. However, the event's typical format of two 60-minute races on the Monday remains unchanged.

Rockingham again plays host to the first two-hour round of the season a fortnight later before a significant break with tradition sees Snetterton welcome British GT in late May. Indeed, the Norfolk circuit hasn't appeared so early in the season since 2011, while its switch from penultimate to fourth and fifth rounds also means all four of the schedule's 60-minute contests take place within the first five races.

The championship's blue riband, three-hour Silverstone 500 round retains its mid-June slot, one month before British GT makes its annual cross-Channel excursion to Spa-Francorchamps in Belgium. Brands Hatch, which staged this season's opening weekend, switches back to its early August date before Donington Park once again hosts the final round, albeit two weeks later than in 2016.

British GT's calendar has been devised to avoid clashes with SRO's Blancpain GT Series and Blancpain GT Series Asia, thus allowing teams to compete in several championships. Elsewhere, and unlike 2016, the newly-revised GT4 European Series will not form part of British GT's Silverstone and Spa grids, although individual entries will still be welcome on a one-off basis.

Once again British GT will share all of its rounds with the BRDC British Formula 3 Championship, as well as several other support series including the recently announced Mini Challenge JCW class.

### **Benjamin Franassovici, British GT Championship Manager**

"British GT's 2017 schedule builds on a tried and tested formula, starting with Oulton Park returning to its traditional Easter weekend. The championship always receives interest from other venues but the combination of Britain's six best circuits plus Spa - a driver favourite and one of the world's most challenging - is always difficult to overlook. It will be interesting to see what impact, if any, loading the first half of the season with two one-hour races per weekend has on the championship."

### **Media Day - TBC**

**TBC**

#### **01. Oulton Park**

**15 & 17 April**  
**(2 x 1 Hour)**

#### **02. Rockingham**

**29 - 30 April**  
**(2 Hour)**

#### **03. Snetterton**

**27 - 28 May**  
**(2 x 1 Hour)**

#### **04. Silverstone 500**

**10 - 11 June**  
**(3 Hour)**

#### **05. Spa-Francorchamps**

**7 - 8 July**  
**(2 Hour)**

#### **06. Brands Hatch**

**5 - 6 August**  
**(2 Hour)**

#### **07. Donington Park**

**23 - 24 September**  
**(2 Hour)**



**British GT**  
**Championship**



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## Contacts

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