



British GT Championship

2016 HOSPITALITY



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01 SRO CLUB

With glamorous supercars racing bumper-to-bumper, ground-shaking noise, breath-taking speeds and all the drama of pit stops and driver changeovers, the British GT Championship is one not to be missed. Quoted as probably the country's best kept secret it provides a perfect platform for teams and sponsors to entertain guests.

The growing pedigree of the championship and high profile Channel 4 and Motors TV Live coverage ensures each race weekend has a real sense of occasion, enabling VIP guests to be treated to a level of luxury associated with international motorsports. The British GT paddock is full of international businesses and decision makers seeking to maximise opportunities presented by the championship's potential as a host to explore business-to-business opportunities. It's also the perfect environment for companies to strengthen business ties with existing partners.

Furthermore, the championship's headline status at circuits the length and breadth of the UK ensure its teams and commercial partners are given the best opportunity to elevate their brands to a prime ABC1 audience.

When the on-track action is complete, SRO organise paddock parties and other events to further build a fun environment and allow for teams, drivers and guests to socialise and relax at the circuit. During the weekend guest can attend the pit lane walk about and autograph sessions. Garage tours can also be arranged. With the VIP race day package, guests will be escorted on to the Grid to get up close to the race cars just moments before the green flag.

Across a season, the championship visits a number of internationally renowned racing circuits including Silverstone, Brands Hatch, Donington Park to name but a few. With amenities varying considerably from venue to venue, the SRO Club provides businesses with a perfect opportunity to entertain clients and reward employees.

The SRO Club is an exclusive hospitality venue for drivers, teams and their guests at every round of the Avon Tyres British GT Championship. Access is strictly limited to pass holders only to ensure the highest possible level of service.

Throughout each race weekend, in addition to the VIP hospitality, the Club is the hub of all British GT activity with Team breakfast and lunch served on Saturday and Sunday mornings and a selection of hot and cold refreshments provided throughout the weekend.

While acting as a key meeting place for those involved within the championship, the Race Centre is also the home for driver signing-on and briefing sessions with the BRSCC Clerk of the Course.

With opportunities for sponsorship displays and branding in and around the Race Centre, the facility can provide you and your guests with first class facilities.

In addition, the Club also acts as the administrative point for all information and communications regarding news and results from the championship. Results are posted here immediately after each session and guests can keep abreast of the sessions viewing the live timing screens and live feed at selected rounds

Whatever your particular requirements, the high specification SRO can offer organisations of all sizes unrivalled opportunities, as well as the very real promise of an exhilarating taste of life in the fast lane.

"The VIP hospitality package offered at the Avon Tyres British GT suits our guests perfectly. The atmosphere is relaxed and welcoming and the catering is excellent. The SRO unit is located in the heart of the paddock so guests are close to the action."

Sarah McRoberts, Avon Tyres



British GT will stick with its tried and tested seven-venue, nine-round schedule in 2016 that comprises a mix of one, two and three-hour races.

The biggest change concerns British GT's curtain raiser, which will be held at Brands Hatch for only the second time in series history. Oulton Park, the destination for every opening round since 2005, shifts from its traditional Easter date to the final weekend of May when its two one-hour races will take place on a Bank Holiday Monday, just as they have done in the past.

Rockingham's two-hour race is held a fortnight after Brands, followed by Oulton and then Silverstone's blue riband 500-kilometre event, which moves back a couple of weeks to mid-June.

The championship's annual excursion to Spa-Francorchamps in Belgium is the only race scheduled for July, while Brands Hatch's date change sees Snetterton move to early August. And Donington Park will once again stage the final round on the second weekend of September.

The slight re-jig ensures no date clashes with any Blancpain Endurance or Sprint Series rounds, thus reinforcing the prospect of teams and drivers competing in more than one SRO-run championship.

Benjamin Franassovici,

British GT Championship Series Manager:

"I'm delighted that next season's British GT calendar will mix elements of continuity with a slightly re-jigged format. We're always keen to explore new opportunities but, after consulting with our teams, believe retaining the same seven circuits as this season was the best option.

"That the European GT4 Series, which recently announced it would be running the same Pirelli tyres as British GT4, will also join our grid at Silverstone and Spa is obviously great news. The same goes for our successful partnership with BRDC F4, which will feature a new, much faster car for its second season alongside British GT. It's also worth noting that a number of new GT3 teams will be announcing their plans over the winter period, and we might even see several new-generation GT3 models joining the fray, too.

"The British GT package has seldom looked stronger."

Media Day – TBC

15 March

TBC

01. Brands Hatch GP

16 – 17 April

(2 Hour)

02. Rockingham

30 April – 1 May

(2 Hour)

03. Oulton Park

28 & 30 May

(2 x 1 Hour)

04. Silverstone GP

11 – 12 June

(3 Hour)

05. Spa Francorchamps

8 – 9 July

(2 Hour)

06. Snetterton 300

6 – 7 August

(2 x 1 Hour)

07. Donington Park

10 – 11 September

(2 Hour)



03 Paddock Activity



Podium Celebrations



Display



Supercars Parade



Autograph Sessions



VIP Hot Laps



Grid Girls



Pit Walk



GT Cars Parc Fermé



Grid Walk

04 VIP PACKAGES

1) *VIP Race Day package:*

- A VIP paddock pass gaining access to the circuit, paddock area and exclusively to the SRO Club.
- A VIP Parking pass gaining access to a dedicated parking area, close to the paddock.
- Champagne upon arrival followed by a full English and Continental breakfast buffet.
- Selection of newspapers and magazines, live TV feed and timing (at selected venues)
- Freshly prepared buffet lunch with wine and beer.
- Afternoon Tea with cakes and biscuits.
- Exclusive access to the Grid Walks for all British GT Starting Grids.
- Access to all paddock activities; garage tours, autograph sessions, pit walks, supercar displays.
- Complimentary event programmes and goody bags for all guests.

£100 per person +vat

Please get in touch for discount on groups of 10 or more.

Season bookings are available, extra discount available when booked in advance.

*VIP hospitality for Spa to be advised

2) *Grid Walk package:*

- Grid Walk pass includes entry to the circuit and access to the Grid Walk
- Guest must come to the Race Centre to sign on and receive a wristband for the grid walks, please note there is no hospitality with this option. No under 16s allowed on the Grid for safety reasons.

£35 per person + VAT



05 TEAM CATERING

The SRO Club dedicated teams side provides drivers and team personnel breakfast and lunch over the course of the two day race meeting.

A selection of tea, coffee, fruit juices, fresh fruit, Continental and full English Breakfast is available prior to Drivers Briefing or the first session of the day, followed by a buffet lunch at times convenient to the racing schedule.

Tea, Coffee and soft drinks are available throughout the day and the Lounge on the teams side remains exclusive for British GT drivers and team personnel to sit and relax.

Team Catering is priced at £28 + vat per day* Meal tickets will be allocated to the teams to present to the SRO host at breakfast and lunch each day.

Team Catering can be purchased for the full season in advance or on a race by race basis (last orders must be received and paid for 7 days before the event and will be subject to capacity)

*Team Catering price per day for the European round at Spa to be confirmed

*Price correct at date of release, may be subject to change in 2016.

To order, please contact Lauren lgranville@sro.co.uk at least 7 days before the event.



CONTACTS

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